

# CONSUMER TECHNOLOGY COMPANY IDENTIFIES SENIOR TECH TRANSACTIONS COUNSEL FOR INTERIM SUPPORT WITH LEGALPEOPLE

## THE CHALLENGE



The global consumer technology market is a nearly trillion-dollar industry. One of our clients, a consumer technology company, decided to hire a Senior Technology Transactions Counsel to support their ever-scaling sales teams as the company grew.

Our client sought a candidate with over 10 years of BigLaw or in-house experience managing tech transactions and drafting licensing agreements. The ideal candidates must have previously worked in a SaaS transactions-focused role for a consumer facing app.

The attorney we brought was a University of Michigan Law School graduate with 4 years of BigLaw experience and over 15 years of in-house experience at various technology and consumer products companies.

Our client was more than satisfied with our candidate. The company needed immediate support prior to budget approval for hiring a new Transactions Counsel. Traditionally, they would have had to outsource work to a large firm, increasing spend on external counsel. By using our Specialized Interim Attorney Services our client was able to manage their current commercial projects while simultaneously conducting their full-time search.

