

PUBLIC CONSUMER TECHNOLOGY COMPANY IDENTIFIES PRODUCT COUNSEL FOR INTERIM SUPPORT WITH LEGALPEOPLE

THE CHALLENGE



The global consumer technology market is a nearly trillion-dollar industry. One of our clients, a major consumer technology company, decided to hire a Senior Product Counsel to support product launches in compliance with data and consumer protection laws.

Our client sought a candidate with over 15 years of in-house experience at technology companies. The ideal candidate must have previously worked in a Senior Product Counsel role with a history of advising design and engineering teams from the initial stages of product development through launch and commercialization.

The attorney we brought on had nearly 20 years of experience at two consumer technology companies, supporting product, engineering, and marketing teams with new product development.

Our client was more than satisfied with our candidate. The Head of Commercial at this company needed immediate support prior to budget approval for hiring a new Product Counsel.

Traditionally, they would have had to outsource work to a large firm, resulting in an increase in spend on external counsel. By using our Specialized Interim Attorney Services our client was able to manage their current product projects while simultaneously conducting their full-time search.

